

Thank you for confirming that you are happy and would like us to keep you updated on the Horseshoe Inns email newsletter.

Please take a few minutes to review our privacy policy .

Who we are

At The Horse shoe, we are committed to maintaining the trust and confidence of our visitors to our web site. In particular, we want you to know that The Horse shoe Inn is not in the business of selling, renting or trading email lists with other companies and businesses for marketing purposes. We just don't do that sort of thing. But just in case you don't believe us, in this Privacy Policy, we've provided lots of detailed information on when and why we collect your personal information, how we use it, the limited conditions under which we may disclose it to others and how we keep it secure.

Types of data we collect - Website Cookies

All websites including our website (www.horse-shoe-inn.co.uk) places cookies, which are small data files, on your computer or handheld device. This is standard practice for all websites.

Cookies are essential for helping us deliver a high quality website and experience for our customers, and some collect information about browsing behaviour. Most of this information is not personal data, Its more to do with what pages you visit.

By using and browsing the Horseshoe website, you consent to cookies being used in accordance with our policy. If you do not consent, you must disable cookies or refrain from using the site.

Web Banner Advertising

Sometimes if you visit our website, you may receive personalised banner advertisements. Any banner advertisements you see will relate to products you have viewed whilst browsing our website, or other websites on your computer or other devices.

These advertisements are usually provided via market leading specialist providers such as Google using 'cookies' placed on your computer or other devices, from various websites that you may visit. You can remove or disable cookies at any time.

Google Analytics

When someone visits www.horse-shoe-inn.co.uk we use a third party service, Google Analytics, to collect standard internet log information and details of visitor behaviour patterns. We do this to find out things such as the number of visitors to the various parts of the site. This information is only processed in a way which does not identify anyone. We do not make, and do not allow Google to make, any attempt to find out the identities of those visiting our website.

Wifi

When you use The horse shoes free Wi-Fi we may collect data about:

- a) your device;*
- b) the volume of data which you use;*
- c) the websites and applications which you access; and*
- d) your usage by access time, frequency and location.*

This information will be passed on to relevant law enforcement agencies if any offences are committed. These are things such as browsing illegal websites containing minors.

Mailing Lists

As part of the registration / sign up process for our monthly e-newsletter, we collect personal

information. We use that information for a couple of reasons: to tell you about stuff you've asked us to tell you about; to contact you if we need to obtain or provide additional information; to check our records are right and to check every now and then that you're happy and satisfied. We don't rent or trade email lists with other organisations and businesses.

We use a third-party provider, Campaign Monitor, to deliver our newsletter. We gather statistics around email opening and clicks using industry standard technologies to help us monitor and improve our e-newsletter. For more information, please see [Campaign monitors privacy notice](#). You can unsubscribe to general mailings at any time of the day or night by clicking the unsubscribe link at the bottom of any of our emails or by emailing our data protection officer [Mark Taylor](#)

Third Parties

"We never share personal information with other organisations."

Access to your personal information

You are entitled to view, amend, or request us to delete the personal information that we hold. Email your request to our data protection officer [Mark Taylor](#)

Changes to this Privacy Notice

Please check this privacy notice regularly as we reserve the right to change it, should privacy laws dictate.